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Mr. Ron Bremner Gold Medal Consulting Gold Medal Consulting Group Ltd. 10 Fairfield Drive King City, ON L7B 1L8

Dear Ron,

Re: Being Busy Versus Being Productive

Although I expressed to you in person how delighted we were to have you address our staff on the difference between 'being busy and being productive', I wanted to follow-up with you in writing to convey some additional thoughts. Your ability to blend impressive knowledge, experience, insight and humour left a very positive and practical impression on me and our entire staff.

Your conversational and genuine approach ensured that everyone was comfortable; and the powerful messages that you punctuated with anecdotes and your personal life lessons, will be memorable for our staff for years to come... I'm quite sure that no one will ever look at ham and eggs the same way! This valuable session left all of us with insight that we can immediately put into practice – as you reminded us: there's plenty of room on the extra mile!

I have known you for many years and I have benefitted from your wise analysis and counsel but, until now, I have never experienced how skillful a speaker you are. It is no surprise that you are such a respected and highly sought after Leadership Consultant and Executive Coach.

I know you were quite busy following your session with staff that wanted some one on one time with you. I want you to know that over the next few days back at the office, many staff dropped by or emailed to thank me for bringing you up to Ottawa to speak with us. Thanks for making me look good!

Ron, anytime a speaker is both informative and entertaining, it is the perfect recipe for success! Thanks again for taking the time with us and for leading such an inspiring session. Kind regards,

Chief Operating Officer



