



Herb Singer
Founder and Chairman

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When my husband and I were ready to retire, and we wanted to hand the day to day operations of our family business to our children, we knew that the transition would be smoother and more successful if our sons had a seasoned coach helping them.

Ron Bremner's resume speaks for itself as a highly successful CEO. What takes Ron to the next level as an executive coach is that he is able to recall and recount his many experiences in business, and turn them into many teaching moments. It is incredible how he remembers even his first days as CEO of BCTV and the Calgary Flames, and knows how to translate those experiences to our sons and executive team to help them be better leaders.

The financial and cultural results over the last eight years at our company speak for themselves, and without a doubt Ron had a lot to do with it. So much so, that five years ago we asked Ron to join our advisory board as well as coach our sons and senior people. We highly recommend his involvement as a coach and as a board member to any company looking for common sense and a calm guiding hand for their executive team.

Herb and Rhoda Singer
Discount Car and Truck Rentals