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Ron Bremner, President  
Gold Medal Consulting Group  
#2, 290 St. Clair Ave. West  
Toronto, Ontario M4V 1S3

October 1, 2019

To Whom in May Concern:

I had the great privilege of serving on the Board of Directors and working for Ron Bremner at Professional Sports Publications in New York from 2001 - 2004. Anyone who has ever met Ron knows him to be a warm, affable and engaging person. The indelible first impression these qualities afford are only reinforced with each subsequent interaction with Ron. Even in the face of challenge and difficulty, Ron's genuine empathy and enduring optimism have long been a great source of inspiration for me.

I'll be eternally grateful for the personal interest Ron took in my development. Over the years, I've connected with so many people who have shared their experiences about the positive impact Ron has had on their careers and lives. His seemingly effortless sharing of time and positivity is infectious. After almost 20 years, I continue to turn to Ron for advice, inspiration and most importantly – friendship.

Having read many books, articles, and platitudes on leadership and what makes a great leader, I've learned only that I know it when I see it. It's a feeling of drive beyond ambition, of comradery beyond collaboration and of accountability that few leaders can ever draw from their teams. Working with Ron was the first time I experienced this spirit and I saw it firsthand in my colleagues and across the entire organization.

I cannot overstate the positive impact that Ron has had on my life and career and wholeheartedly recommend him to anyone interested in better understanding the ephemeral qualities of great leadership.

Sincerely,

A handwritten signature in blue ink, appearing to read 'DK', is written over a light blue horizontal line.

Dave Krasne, Partner